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### **Littlefield Seminar Focuses on Economic Development**

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LUBBOCK – A grassroots seminar on developing individual business ideas and fostering community economic development is slated Nov. 17, in Littlefield, according to a Texas Cooperative Extension entrepreneurship specialist.

“Texas Cooperative Extension, the Sirolli Institute, the cities of Littlefield and Anton, Market Lubbock Inc., and the Texas Tech University Office of Economic Development are joint sponsors of this community and economic development seminar,” noted Pam Brown, Extension entrepreneurship specialist at Texas A&M’s Agricultural Research and Extension Center here.

The seminar begins with registration at 8 a.m., in the Littlefield Ministry and Activities Center. The center is next door to the First Baptist Church of Littlefield (downtown). The program will run from 9 a.m. to 3 p.m. Registration costs \$15 per person. Registration before Nov. 12 is encouraged. Checks should be made payable to: City of Littlefield, Enterprise Facilitation, PO Box 1267, Littlefield, TX 79339.

The key seminar topic is enterprise facilitation – the process of identifying and supporting individual business concepts to foster sustainable prosperity through community economic development.

Ernest Sirolli, author and founder of the Sirolli Institute, is the featured seminar speaker. “Sirolli is a champion for rural small business development,” noted Robert McComb, Texas Tech assistant vice president for economic development. “An opportunity to hear this global educator-trainer speak is invaluable. I hope people from across the region will attend the seminar.”

Sirolli will explain their model of enterprise facilitation, and discuss ways to nurture expansion and enterprise development. He will also address methods to encourage growth from within communities and how to bring growth, wealth and jobs to these communities.

“This seminar is designed for people interested in economic and business development -- including civic leaders, bankers, government officials, business owners and managers, entrepreneurs, and economic development professionals and volunteers,” added Joan Chandler, Texas Cooperative Extension family and consumer science agent in Lamb County.

On-line registration is available at: <http://www.whylittlefield.com>. Other registration and seminar information is available from Concha Aleman, at (806) 385-5161, Extension 6; or from Joan Chandler in the Lamb County Texas Cooperative Extension office, at (805) 385-4222.